


HORSMONDEN
CRICKET CLUB
1738

Horsmonden Cricket Club Five Year Development Plan 2023 - 2028






Vision Statement


Our aim is to transform Horsmonden Cricket Club as the number one club for aspiring and current cricket players in the surrounding area. We aim to do this by transforming the club into a centre of excellence and by providing an all inclusive ethos in which all are welcome to enjoy and play cricket in the true spirit of the game.

Note: Whilst all items are priorities for the club the  next to some of the items indicates the priorities for the current season. This Development plan will be updated prior to each new season with new priorities updated for each season where applicable and necessary.

Junior Cricket



The importance of youth cricket to Horsmonden cannot be under stated. A strong youth structure provides strong foundations for the long-term future of the club and the community, as such Junior Cricket at Horsmonden will be front, centre and back of the committee's efforts in running the club.





Reference	Objective	Owner	How will the Objective be achieved	What resources are required if any	Timeline for delivery	How will success be measured
Junior Cricket						
1 	Expand provision of junior cricket for all.	Youth Development Officer / Committee	Raising awareness of HCC junior cricket	HCC access to Social Media/Advertisements in local papers & publications	Ongoing	Increase in number of junior members
2 	Expand provision of junior cricket for girls.	Youth Development Officer / Committee	Support from KCCC girls cricket reps. Maintain relationships with local schools.	Support from KCCC girls cricket reps. Maintain relationships with local schools.	Ongoing	Increase in number of Girls to the Junior Teams / All Girls Team
3 	Maintain existing numbers of players and attendees at training sessions.	Youth Development Officer/ Committee	Retain existing teams. Look to encourage new attendees by working proactively with local schools.	strong relationships with junior members / encourage family friendly environment at HCC	Ongoing, every season	Retention of existing number of teams and players.
4 	Develop coaching capability of volunteers, particularly parents.	Youth Development Officer / Club Welfare Officer/ Committee	Promote coaching course opportunities within volunteer/parent groups. Provide information about relevant CRB checks.	Arrange and pay for courses. Arrange CRB checks.	Ongoing	Minimum 1 Level 2 coach per age group.
5 	Develop existing relationships with local schools.	Youth Development Officer / Chairman	Provide practice and match facilities for local schools on a commercial basis (to the extent permissible pursuant to the lease).	School visits and discussions.	Annual review, starting Sept. 2021	New members from local schools

6 	Provide summer cricket coaching course(s) in school holidays.	Youth Development Officer/ Committee	Hire of 3rd party coaches to run cricket week	Coaches as relevant.	Ongoing	Junior Cricket Week
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Senior Cricket

The Senior cricket teams are the natural progression for our youth teams and it is important we maintain successful and competitive teams not only for the continued development of the youth section but also in order to attract the right calibre of players to the club.


Reference	Objective	Owner	How will the Objective be achieved	What resources are required if any	Timeline for delivery	How will success be measured	Status
Senior Cricket							
1 	Attracting new senior playing members to club	Committee / Senior players	Social media / local advertising		Ongoing	Growing the number of senior players at the club	
2 	1XI to maintain KCVL Division 3 status and look to achieve promotion within the next 2-3 seasons	1XI Captain / 1XI Team	Maintain core group of players / player development / new players. Agree an updated selection policy which gives targeted support to this objective	Coaching & recruitment	Sep 24 / 25	Promotion	Division 3 Status maintained 2023 season
3	2XI to achieve promotion from Div	2XI Captain / 2XI Team	Recruit and develop players and promote from the Colts	Coaching & recruitment	Sep24	Promotion	Promotion to Division 7




	8 of KCVL within 2 years. 2024 Season - Maintain Division 7 status and look to achieve top 4 finish		section. Maintain core group of players. Agree an updated selection policy which gives targeted support to this objective.				achieved 2023 season
4 	Develop the Sunday XI to provide a pathway to the Saturday 1st & 2nd XI's. 2024 Season – Increase in number of Sunday fixtures and Sunday players	Chairman / Sunday Captain	Recruit and develop players particularly from the Colts section.	Core of players from Youth Sections / Loose Cannons	May 23	Development of Sunday XI	Sunday XI created in 2023 Season
5 	Maintain Loose Cannons Friday Social Nights 2024 Season – Continuation of Friday night LC matches	Committee	Recruit and develop players, with focus on social cricketers.	Use of Social Media to promote LC	May 23	LC Friday matches throughout each summer	Achieved
6 	Retain players aged 18 – 24.	Club Captain Youth Development Officer	Continue to provide cricket for all such players who wish to play. Continue to foster a collegiate and inclusive social environment at the Club. Continue to introduce older Colts to the adult teams (especially the Sunday XI).		Ongoing	Consistent pool of 20-25 players aged 18-24 who are available during the majority of the summer season.	

7	Expand provision of cricket for women at the Club.	Committee	Help from KCCC on ideas of how to develop women's cricket at HCC / advertising in local and social media		Ongoing	Development of Ladies Senior Team	
8	Creation of formal team selection committee	1XI, 2XI Captains and chairman	Committee to decide on best way to formalise team selection ahead of 2023 season		May 2023	Creation of selection committee	Achieved

Off Field Activities

In addition to running and organising the Junior and senior cricket teams the committee needs to ensure the club is run well off the field, particularly important given the new Pavilion build as potential donors will want to see the club is run effectively, efficiently and is an already important asset to the community.

Reference	Objective	Owner	How will the Objective be achieved	What resources are required if any	Timeline for delivery	How will success be measured	Status
Off Field							
1 	Attain Club Mark Status for HCC 2024 Season – Maintain Club Mark Status	Chairman / SB	Meet Club Mark criteria		2023	Club Mark status	Club Mark Status achieved 2023 season
2	Continuously deliver value for money for	Treasurer	Annual review of membership prices	Club Committee to consider and agree	Ongoing	Maintain and grow membership levels	

	members in relation to membership and match fees.		and match fees by Committee	new rates ahead of AGM.		relative to 2019 season.		
3	Increase number of match and general sponsors.	Club Committee	Marketing and direct approaches		Annual Review	Minimum of two club sponsors	New Sponsors gained for 2024 Season for League Shirts and Covers	
5		Ground Maintenance – Nets/Pavilion/Square	Committee	Committee to identify all issues which need to be addressed concerning grounds upkeep in pre-season each season	Updates from Tony Ford on ground maintenance	Ongoing	Maintaining excellent upkeep of grounds and equipment	
6	Set up and maintain an up-to-date calendar of all social and cricket events at the Club.	Committee	Use of HCC website & social media		Pre-season every season	Creation of social calendar ahead of each new season		
7		Introduce Safeguarding Policy	Chairman / YWO		Training courses from KCCC on safeguarding	Ongoing	All committee members and parents aware of HCC safeguarding policy	Safeguarding Policy updated for 2023 Season
8	Succession Policy – being aware that committee members will not be on the committee for life, we need to ensure we have a policy to replace these people when they step down	Committee	Committee to discuss how to retain and attract existing and new committee members		Ongoing	Creation of succession policy		